BREEDER RATES (Contracts are for all four issues)

CONTRACT Full Page, Full Color	\$550
CONTRACT Two Page, Full Color	\$1,000
CONTRACT Half Page, Full Color	\$325
CONTRACT 1/4 Page, Full Color	\$225

Custom contracts are available upon request.

SINGLE ISSUE Full Page, Full Color	\$700
SINGLE ISSUE Full Page, BW	\$425
SINGLE ISSUE Two Page, Full Color	\$1,350
SINGLE ISSUE Two Page, BW	\$800
SINGLE ISSUE Half page, Full Color	\$450
SINGLE ISSUE Half page, BW	\$275
SINGLE ISSUE 1/4 page, Full Color	\$350
SINGLE ISSUE 1/4 page, BW	\$275

BUSINESS RATES (Contracts are for all four issues)

CONTRACT	Full Page, Full Color	\$700
CONTRACT	Two Page, Full Color	\$1,400
CONTRACT	Half Page, Full Color	\$400
CONTRACT	1/4 Page, Full Color	\$300

Custom contracts are available upon request.

SINGLE ISSU	E Full Page, Full Color	· \$850
SINGLE ISSU	E Full Page, BW	\$600
SINGLE ISSU	E Two Page, Full Color	· \$1,600
SINGLE ISSU	E Two Page, BW	\$1,100
SINGLE ISSU	E Half page, Full Colo	r \$575
SINGLE ISSU	E Half page, BW	\$400
SINGLE ISSU	E 1/4 page, Full Color	\$375
SINGLE ISSU	IE 1/4 page, BW	\$325

ALLY SPONSOR CONTRACTS (Contracts are for all four issues)

BREEDER Full Page, Full Color	\$500
BUSINESS Full Page Full Color	\$650

Custom contracts are available upon request.

Visionary Sponsors receive a free Full Page, Full Color advertisement in all 4 issues.

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AD RATES

